

PATHWAYS TO RETIREMENT AND THE SELF-EMPLOYED*

Shanthi Ramnath

U.S. Department of the Treasury

John B. Shoven

Stanford University and NBER

Sita Nataraj Slavov

George Mason University and NBER

**The views in this presentation are those of the authors and not of the US Department of the Treasury*

Motivation

- Studies show that retirement tends to be an extended process rather than abrupt change.
 - Workers reduce hours, take bridge jobs, or re-enter the labor force after retirement (Maestas 2010, Cahill, Giandrea, and Quinn 2011).
- Self-employment may offer workers a flexible transition to retirement.
 - Increased access to self-employment through rise in companies like Uber/Lyft.
- To what extent does self-employment serve as a bridge job between working and retirement?
 - Extending working lives has important policy implications for retirement security.

Research Questions

- What is the pattern of self-employment transitions at older ages?
- Is Social Security or private pension receipt associated with increase in likelihood of self-employment? And if so, what is the mechanism?
 - Liquidity
 - Part of retirement process
 - Correlated with Medicare eligibility
- What happens to incomes of older workers when they transition to self-employment?

Preview of Findings

- Around 1 percent of wage-earners become self-employed each year.
- Social Security receipt (instrumented by reaching eligibility age) increases the probability of transitioning from wage-employment to self-employment, but not reverse.
 - Similar effect for those with and without employment-based health insurance.
 - Larger effect for individuals with more wealth.
- Larger income drop for older wage-earners who switch to self-employment than younger ones.
 - For older workers, income drop grows with time self-employed.

Administrative Tax Data

- 10 % random sample of two birth cohorts: 1945 and 1965
 - 1965 cohort used as comparison to control for various unobserved factors that might also impact employment transitions and income
- Roughly 10.5 million observations spanning 1999-2013
 - 1945 cohort: Ages 54 to 68
 - 1965 cohort: Ages 34 to 48
- Pull data on gender, age (SSA) self-employment income (Form SE), wages (W-2), IRA balance (Form 5498), and household demographics (Form 1040)

Defining Employment Status in Tax Data

- Total Individual Earnings = Wages + Self-employment income
 - Wages come from Form W2
 - Self-employment income comes from Schedule SE (excludes negative income)
- Must have at least \$3000 in total earnings to be considered working
- Conditional on working
 - Self-employed: greater than or equal to 50% of total earnings come from self-employment income
 - Wage Earner: less than 50% of total earnings come from self-employment income

Summary Statistics

	1965 Cohort	1945 Cohort
Married	0.64	0.71
Female	0.48	0.48
Self-employed	0.06	0.06
Not Working	0.24	0.40
Earnings	38,175	31,595
Has IRA	0.22	0.41
IRA Balance	9,219	55,979
Observations	6,804,675	3,691,455

1 Year Transition Matrix

		1945 Cohort			1965 Cohort		
T \ T+1		NW	WE	SE	NW	WE	SE
NW		0.92	0.06	0.02	0.81	0.16	0.04
WE		0.10	0.89	0.01	0.06	0.93	0.01
SE		0.18	0.07	0.75	0.14	0.13	0.73

NW = Not Working; WE = Wage Earner; SE = Self-employed

- In both cohorts, around 1% of wage earners become self-employed in the following year

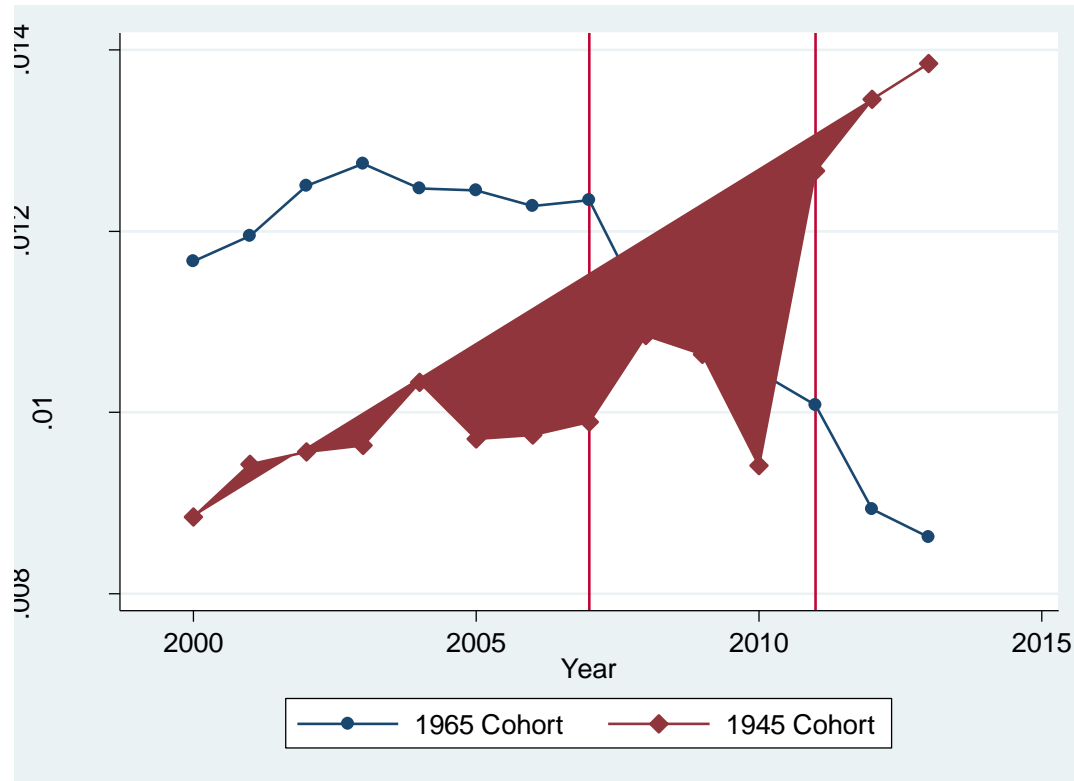
Comparison to HRS Data

		1945 Cohort, Tax Data			HRS Data		
T \ T+2		NW	WE	SE	NW	WE	SE
NW		0.89	0.08	0.03	0.92	0.05	0.02
WE		0.18	0.81	0.01	0.16	0.81	0.02
SE		0.24	0.09	0.66	0.16	0.07	0.77

NW = Not Working; WE = Wage Earner; SE = Self-employed

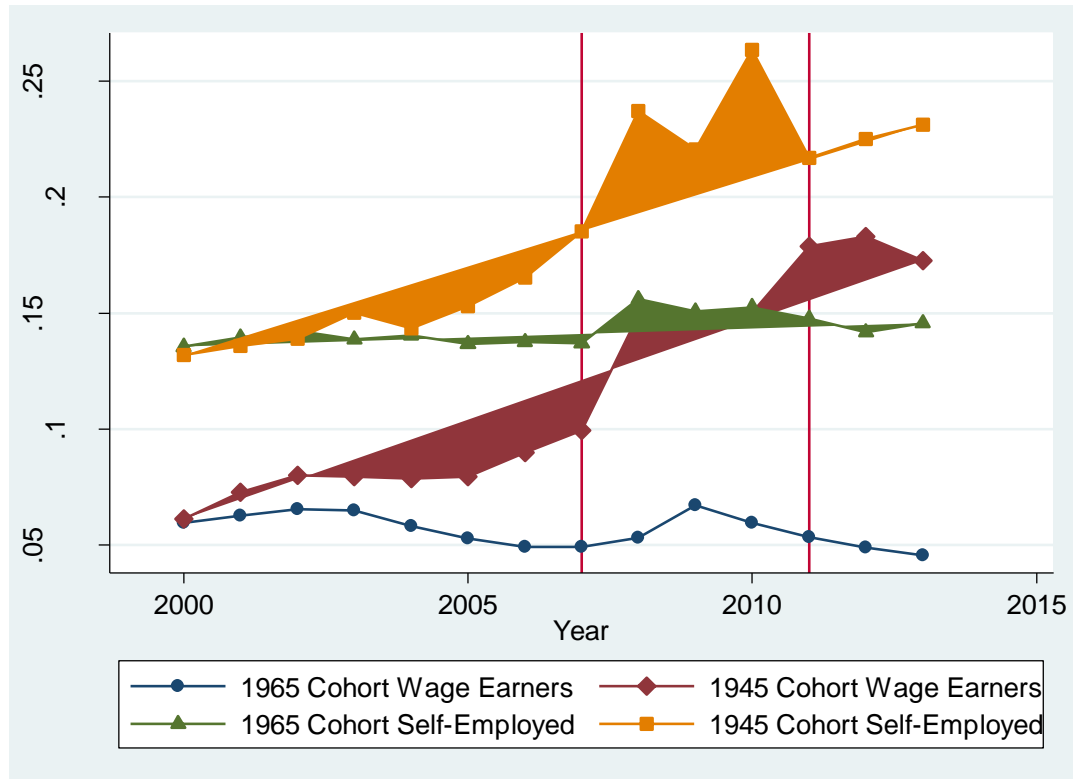
- 2-year transitions to SE in tax data seem roughly consistent with HRS

Hazard of Self-Employment



- Hazard of SE rises for older cohort after ages 62 and 65, while hazard falls in those years for the younger cohort

Hazard of Not-Working



- Gap in not-working hazard between younger and older cohorts begins at earlier age for wage earners compared to SE

Impact of Social Security Receipt on Work Transitions (Tax Data)

VARIABLES	P(Become Self-Employed Wage Earner)	P(Become Wage Earner Self-Employed)
Claim Social Security	0.005*** (0.001)	0.003 (0.004)
Age	0.003*** (0.000)	0.005* (0.003)
Age ²	-0.000*** (0.000)	-0.000*** (0.000)
Observations	2,605,911	293,546
Dependent Variable Mean	0.011	0.075

*** p<0.01, ** p<0.05, * p<0.1

Impact of Social Security and Pension Receipt on Work Transitions (HRS)

VARIABLES	P(Become Self-Employed Wage Earner)	P(Become Wage Earner Self Employed)
Claim Social Security	0.0167** (0.00770)	0.000875 (0.0212)
Claim Pension	0.0183 (0.0222)	0.0767* (0.0400)
Age	0.000646*** (0.000236)	-0.000898 (0.000741)
Age ²	-4.47e-07*** (1.54e-07)	4.34e-07 (4.37e-07)
Observations	36,609	10,120
Dependent Variable Mean	0.028	0.085

*** p<0.01, ** p<0.05, * p<0.1

Impact of Social Security and Pension Receipt on Self-Employment/Occupation Transition (HRS)

VARIABLES	P(Become Self-Employed in New Occupation Wage Earner	P(Become Self-Employed in Same Occupation Wage Earner
Claim Social Security	0.0124** (0.00608)	0.00331 (0.00469)
Claim Pension	0.0355** (0.0173)	-0.0148 (0.0137)
Age	0.000558*** (0.000174)	0.000108 (0.000160)
Age ²	-4.08e-07*** (1.15e-07)	-5.29e-08 (1.03e-07)
Observations	36,593	36,593
Dependent Variable Mean	0.015	0.012

*** p<0.01, ** p<0.05, * p<0.1

Heterogeneity (Tax Data)

VARIABLES	P(Become Self-Employed Wage Earner)	P(Become Wage Earner Self-Employed)
Instrument = early retirement age ^a	0.002 (0.001)	0.022** (0.010)
Instrument = full retirement age ^a	0.006*** (0.001)	-0.000 (0.004)
Zero IRA wealth ^b	0.004*** (0.001)	0.013*** (0.004)
50,000 > IRA wealth > 0 ^b	0.009*** (0.003)	-0.014 (0.019)
100,000 > IRA wealth ≥ 50,000 ^b	0.016*** (0.005)	-0.042 (0.026)
IRA wealth ≥ 100,000 ^b	0.017*** (0.004)	-0.025 (0.015)

*** p<0.01, ** p<0.05, * p<0.1

Heterogeneity (HRS)

VARIABLES	P(Become Self-Employed Wage Earner)	P(Become Wage Earner Self-Employed)
Instrument = early retirement age ^c	0.00887 (0.0140)	-0.0225 (0.0298)
Instrument = full retirement age ^c	0.0211** (0.00842)	0.0271 (0.0235)
Zero retirement wealth ^d	0.0139 (0.0124)	0.0520 (0.0369)
Positive retirement wealth ^d	0.0173* (0.0100)	-0.0467* (0.0252)
Health insurance independent of employment ^d	0.0155* (0.00915)	-0.00291 (0.0253)

*** p<0.01, ** p<0.05, * p<0.1

Summary of Employment Dynamics

- Probability of self-employment increases at a decreasing rate with age.
- Probability of self-employment increases by 45% (60% in HRS) upon claiming Social Security.
 - No significant increase in the reverse transition (self-employment -> wage employment)
- Heterogeneity
 - Effect driven by reaching full retirement age (not early retirement age).
 - Larger effect for individuals with greater wealth.
 - Similar effect for individuals with and without employment-based health insurance.

Impact of SE on Earnings

- What happens to incomes of older workers when they transition to self-employment?
 - Use younger cohort as comparison group.

$$E_{it} = \beta_0 + \beta_1 SE_{it} + \beta_2 NW_{it} + \beta_3 SE_{it} * 1945cohort_i + \beta_4 NW_{it} * 1945cohort_i + \gamma_t + \gamma_t^o + \alpha_i + u_{it}$$

- Includes self-employment dummy, not-working dummy, individual fixed effects, year fixed effects, and interactions with cohort dummy.
- Separately look at changes for those who started out as wage earners in 1999.

Regression Results: Earnings

	Wage Earner in 1999	Full Sample
SE	-10,649*** (-1,002)	-7,971*** (-522)
SE*1945 Cohort	-18,160*** (-2,441)	-7,487*** (-1,130)
Not Working	-32,666*** (-205)	-28,155*** (-143)
NW * 1945 Cohort	-1,323*** (-372)	-5,291*** (-282)
Observations	7,252,994	10,496,130
1945 Avg Wage Earner	54,365	52,501
1965 Avg Wage Earner	54,877	50,868

Regression Results: Duration of SE

	Wage Earner in 1999	Full Sample
Self-Employed 1-2 Years	-14,673.577*** (776.519)	-10,878.007*** (429.597)
Self=Employed 3-4 Years	-4,824.385*** (1,855.141)	-4,339.810*** (844.154)
Self Employed 4+ Years	3,942.567* (2,135.094)	969.435 (985.919)
Self-Employed 1-2 Years * 1945 Cohort	-14,119.462*** (1,899.244)	-7,315.809*** (992.467)
Self=Employed 3-4 Years * 1945 Cohort	-24,799.463*** (4,170.007)	-8,518.532*** (1,591.944)
Self Employed 4+ Years * 1945 Cohort	-31,385.762*** (4,832.182)	-8,935.621*** (1,955.521)
Observations	7,252,994	10,496,130
Individuals	518,071	699,742
Dependent Variable Mean for Wage Earners (1945 Cohort)	54364.91	52500.55
Dependent Variable Mean for Wage Earners (1965 cohort)	54877.31	50868.06

*** p<0.01, ** p<0.05, * p<0.1

Summary of Income Dynamics

- Older workers transitioning to SE experience a decline in earnings beyond that experienced by younger workers transitioning to SE
 - Roughly half that experienced by those who transition to not working in full sample.
 - Even more pronounced for people who began as wage earners.
- Decline in earnings for SE is correlated with years of prior self-employment.
 - Consistent with a smoother transition to retirement for SE compared to wage earners.

Conclusion

- Overall results suggest self-employment could be a form of partial retirement for older people.
 - Associated with Social Security claiming.
 - Associated with occupational shift.
 - Roughly 30% loss of earnings compared to younger workers who switch to self-employment.
- But the work to self-employment path is less common than one might expect
 - Roughly 1% of wage earners per year
- A year of self-employment is much less productive than an extra year of work for an employer