

Event Program

The Colloquium is being held at the John Niland Scientia Building at UNSW (UNSW Map reference Building G19). Presentations are hosted in 5 rooms within the John Niland Scientia Building and 1 room in the John Goodsell Building (UNSW Map reference Building F20). Please proceed to the registration desk in the foyer for further details of the presentation venues.

Thursday 14 August	Interstate presenters arrive in Sydney and transfer to Adina apartment hotel in Coogee. Address: 183 Coogee Bay Road, Coogee 2034 NSW
Friday 15 August 8:20am – 8:30am	Interstate presenters to meet in Adina apartment hotel foyer for travel to UNSW
9:00am – 9:20am	Registration and Welcome Foyer, John Niland Scientia Building, UNSW (UNSW Map reference Building G19) Tea/coffee will be available
9:20am – 9:30am	Welcome to the 2014 National Honours Colloquium by Professor James Morley, Associate Dean (Research), UNSW Business School Foyer, John Niland Scientia Building
9:30am – 10:50am	Participants divide into streams and assemble in relevant conference rooms*
Accounting	Mary Pauline Arguelles, UNSW Australia The Capital Market Effects of Voluntary Participation in the IIRC's Pilot Programme <i>Discussant: Dr Jeff Coulton</i>
	Iliyas Yusoff, Monash University Corporate Social Performance and the Cost of Equity Capital: The Role of Managerial Ability and Entrenchment <i>Discussant: Dr Maria Balatbat</i>

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Event Program Continued

Banking & Finance

MPhil/PhD Information Session

Associate Professor Peter Pham, Banking & Finance
Postgraduate Research Coordinator, UNSW Business School

Emelia Addo, Monash University

The Effect of Multinationality on Foreign Exchange
Exposure: An Analysis of Foreign Acquisitions

Discussant: Dr Sian Owen

Thi Thanh Nha Vo, University of Adelaide

CEO Pay Disparity and Firm Diversification

Discussant: Dr Lixiong Guo

Economics

Dean Pagonis, University of Melbourne

Producing Success: An Economic Analysis of Optimal
Transfer Strategies in the English Premier League

Discussant: Nathan Kettlewell

Martin Eftimoski, UNSW Australia

The Peer Review System Is Broken! Long Live The Peer
Review System?!

Discussant: Dr Ben Greiner

Management

Kechen Dong, University of Adelaide

Gender and International Opportunity Identification
by Female SME Owners in China

Discussant: Dr Salih Ozdemir

Maria Markoulli, UNSW Australia

Mapping HRM: A Bibliometric Analysis of the HRM
field

Discussant: Professor Karin Sanders

Marketing

Aimee Riedel, Queensland University of Technology

Incongruent Brand-CSR Pairings: Developing Strategies
to Strengthen Memory Recall

Discussant: Frank Mathmann

2 * Conference Rooms:

Accounting- Gallery 2

Management- Gallery 1

Banking & Finance- Tyree Room

Marketing- JG19, John Goodsell

Economics- Gonski Seminar

POP & Actuarial- Peter Farrell

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Event Program Continued

Michael Donohoo, UNSW Australia
Understanding Consumer Ethics Drivers and
Moderators
Discussant: David Lie

Population Ageing &
Actuarial Studies

Christine Shuangyu Ma, Australian National University
Japan and the Laffer Curve: Fiscal Space in the
Context of Ageing
Discussant: Dr George Kudrna

Shahin Elliin, UNSW Australia
A Trend-change Extension of the Lee-Carter Model
with Applications to Annuity Pricing
Discussant: Associate Professor Ramaprasad Bhar

Ruizhu Li, UNSW Australia
Perceived Value of Using Superannuation for
Purchasing a Family Home
Discussant: Associate Professor Anthony Asher

10:50am – 11:20am

Morning tea
Foyer, John Niland Scientia Building

11:20am – 12:40pm

**Participants divide into streams and assemble in
relevant conference rooms**

Accounting

Sze Wing Alice Kwan, UNSW Australia
The Informativeness of Earnings When Co-Movements
are High
Discussant: Dr Wen He

Hooi Ying Ng, UNSW Australia
The Effects of the Audit Busy and Non-busy Seasons
on Audit Pricing and Audit Characteristics
Discussant: Dr Stuart Taylor

3

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Event Program Continued

Banking & Finance

Wayne Wei Yi Chan, University of Queensland
Bank Efficiency, Profitability and Competition
Discussant: Zhe An

Andrew Cvetko, UNSW Australia
Analyst Forecasts and Jump Prediction
Discussant: Dr Konark Saxena

Economics

Merrilyn Groom, UNSW Australia
Sacrifice, Loyalty and Reputation-Seeking: An
Experimental Examination of Distinct Motives for
Charitable Donations
Discussant: Dr Pauline Grosjean

Andrew Van Der Saag, University of Technology, Sydney
Does a Child's Participation in Sport Affect Their
Cognitive and Non-Cognitive Development?
Discussant: Danielle Hayek

Management

Hieu Nguyen, Queensland University of Technology
Make-or-break: Work and Family Interface and
Wellbeing among Small Business Owners
Discussant: Dr Hugh Bainbridge

Geraldine Li Theng Tan, University of Adelaide
Ensuring International Competitiveness for Emerging
Multinational Companies: A Linkage, Leverage and
Learning Framework
Discussant: Dr Elizabeth Maitland

Marketing

Courtenay Neaverson, University of Western Sydney
The Influence of Colour on Consumers' Perceptions of
Ice Cream Packaging
Discussant: Jake An

4

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Event Program Continued

Edwina Ring, UNSW Australia

Fairness in Fares: An Examination of Price Fairness and
Construal Level Theory in Airline Ancillary Fees

Discussant: Shachi D'Silva

Population Ageing &
Actuarial Studies

Yu Lei Tan, University of Sydney

Falls and Falls Prevention: Exploring the Perceptions of
Community-dwelling People with Dementia/Memory
Loss and Their Carers

Discussant: Dr Daina Sturnieks

Honours/MPhil Information Session

Dr Jonathan Ziveyi, Risk & Actuarial Studies Honours
Coordinator, UNSW Business School

12:40pm – 1:50pm

Lunch

Leighton Hall, John Niland Scientia Building

1:50pm – 3:10pm

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relevant conference rooms**

Accounting

Kimberley Pick, Queensland University of Technology
A Longitudinal Analysis of the Changes in Australian
IPO Earnings Forecast Quality

Discussant: Dr Andrew Jackson

Felix Wei Hao Lim, University of Western Australia
Effects of CDR Regulation Changes on Disclosure
Informativeness

Discussant: Associate Professor Richard Morris

Banking & Finance

Michael Murong, UNSW Australia

Macro Information Environments and the Abnormal
Returns to Rival Firms of Targets in M&As

Discussant: Scientia Professor Ronald Masulis

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Economics

James Foster, UNSW Australia

The Effect of Sentiment on the Government Spending Multiplier

Discussant: Dr Mariano Kulish

Duke Cole, University of Western Australia

The Global Uranium Ore Market

Discussant: Luke Hartigan

Management

Kevin You, Griffith University

Employer Association Renewal: The Experience of the National Retail Association

Discussant: Associate Professor Peter Sheldon

MPhil/PhD Information Session

Dr Sunghoon Kim, Human Resource Management Coordinator, UNSW Business School

Associate Professor Markus Groth, Management Postgraduate Research Coordinator, UNSW Business School

Marketing

Courtney Pyle, University of Western Australia

Assessing the Relative Impact of Price Promotion and Price Discount on Variety Seeking Behaviour in the Wine Market

Discussant: Jeenat Beham

Muhammad Abdulsater, UNSW Australia

An Empirical Measurement of Australian Muslim Consumer Awareness, Perceptions and Purchase Intentions towards Islamic General and Life Insurance Products

Discussant: Christopher Agyapong Siaw

Population Ageing & Actuarial Studies

Changyu Liu, UNSW Australia

Hedging and Immunization of Longevity Risk

Discussant: Yang Shen

6 * Conference Rooms:

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Event Program Continued

Clement Yeung, UNSW Australia
Modelling Superimposed Inflation
Discussant: Dr Jinxia Zhu

Jichen Li, UNSW Australia
China's Regional Difference in Life Expectancy
Discussant: Adam Shao

3:10 pm Colloquium presentations conclude

6:00pm – 9:00pm COLLOQUIUM DINNER
Dress code: Business casual
Venue: Business Lounge, UNSW Business School
Building (UNSW Map reference Building E12, West
Entrance, Level 6)

*Taxis will be arranged for interstate presenters from UNSW to hotel after Dinner.
Presenters assemble in the Business Lounge, UNSW Business School Building.*

Optional for NHC presenters
Three Minute Thesis Competition UNSW Business School Heat

Friday 15 August Three Minute Thesis Presentations
3:30pm – 4:20pm Tyree room, John Niland Scientia Building

4:20pm – 5:00pm Afternoon Tea & Three Minute Thesis Awards
Announcement

Saturday 16 August Checkout for Hotel guests
By 10:00am Interstate presenters will need to arrange their own
transport to the airport

7

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