

## **The case study approach: from theory to practice**

**A virtual workshop for PhD, early and mid-career researchers**

**16 September 2021**

The ARC Centre of Excellence in Population Ageing Research (CEPAR) is proud to offer this 2-hour workshop for early career researchers.

### **Introduction**

This course will explore what a case study approach is, when researchers might consider undertaking a case study approach, and how a case study approach might be used. It will consider different types of case studies, including mixed-method case studies, and options for case study design. It will also ask the question ‘how do you know a good piece of case research when you see one?’ It will do so drawing on real life examples of case study research currently being carried out by CEPAR researchers at the University of Sydney.

The course is intended for PhD students and Early to Mid-Career Researchers across disciplines (i.e. in fields such as industrial relations, organisational behaviour, sociology, law, education, public health and beyond).

### **Presenter’s Biographies**

#### **Associate Professor Catherine Welch**

Catherine Welch is an Associate Professor in the Discipline of International Business at the University of Sydney and a Distinguished Visitor Professor at Aalto University. She has had a longstanding interest in qualitative research methodology and in case research in particular. She has edited two books on these topics and publishes regularly on research methodology in top journals in management and international business. She is also an active case researcher herself, applying the methodology to study the internationalization processes of firms. She teaches advanced courses on qualitative research at the University of Sydney, for the European Institute for Advanced Studies in Management, and at international conferences and other professional development workshops.

#### **Associate Professor Myra Hamilton**

Associate Professor Myra Hamilton is a Principal Research Fellow at the ARC Centre of Excellence in Population Ageing Research at the University of Sydney and is based in the School of Work and Organisational Studies. She is a sociologist and social policy researcher whose research focus is on gender, work and care across the life-course. Myra’s qualitative and mixed methods research explores how policies and services can build wellbeing and financial security in work and in care over the life course. Her projects have covered areas such as: the employment experiences and policy needs of parents, grandparents, unpaid carers and young people in care; work/care reconciliation at different times in the lifecourse; gender inequalities in later life; and the aged care workforce. Her current work focuses on mature workers and their experiences of balancing work and care in later life, and involves case studies with large organisations.

She combines traditional academic research with applied policy research for government and non-government organisations, including evaluations of policies and programs.

## **Workshop Schedule**

3.00-4.00pm Introduction to the case study

4.00-4.30pm The case study approach in practice

4.30-5.00pm Evaluating case study research

## **Optional Readings:**

Guetterman, T.C. and Fetters, M.D. 2018. Two methodological approaches to the integration of mixed methods and case study designs: A systematic review. *American Behavioral Scientist*, 62(7), 900-918.

Symon, G. and C. Cassell, C. 2012. Assessing qualitative research. In G. Symon and C. Cassell (eds), *Qualitative Organizational Research: Core Methods and Current Challenges*, London: Sage, pp. 204-223.

Thomas, G. *How to do your case study*. 3<sup>rd</sup> edn, London:Sage.

## **RSVPs**

RSVP via email to [a.brushwood@unsw.edu.au](mailto:a.brushwood@unsw.edu.au) by the close of business 14 September 2021. A zoom link will be provided along with a calendar invitation to those who have RSVP'd on September 15.

## **Cost**

There is no charge for the workshop. The workshop is supported by funding provided to CEPAR by the Australian Research Council to support the training of Early Career Researchers.

## **Key Dates**

**14 September**            RSVPs close

**16 September**            Workshop

## **Enquiries**

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