



Australia's International Aged Care Capabilities

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Australian Government
Australian Trade and Investment Commission



Agenda:

- **Why we are here today**
- **Overview of Australia's International Aged Care Capabilities**
- **Austrade Resources to identify Australian capability**

COUNTRIES WHERE MORE THAN ONE FIFTH
OF THE POPULATION WAS 65 OR OVER IN 2010

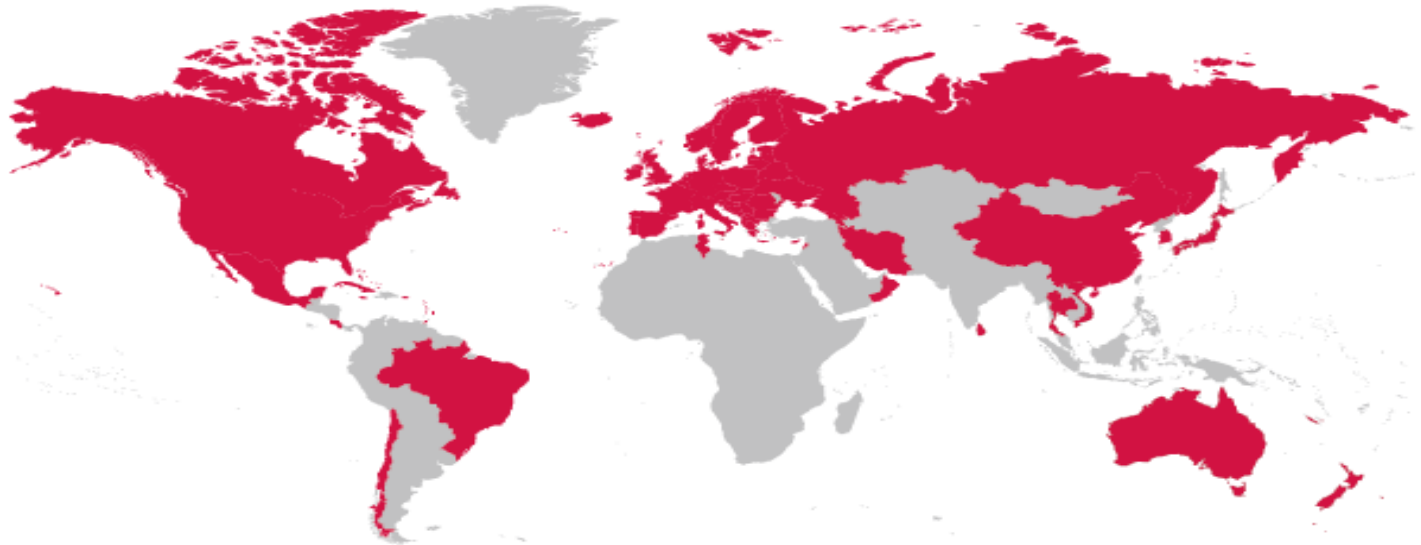


**The Reason we are
here today ...**

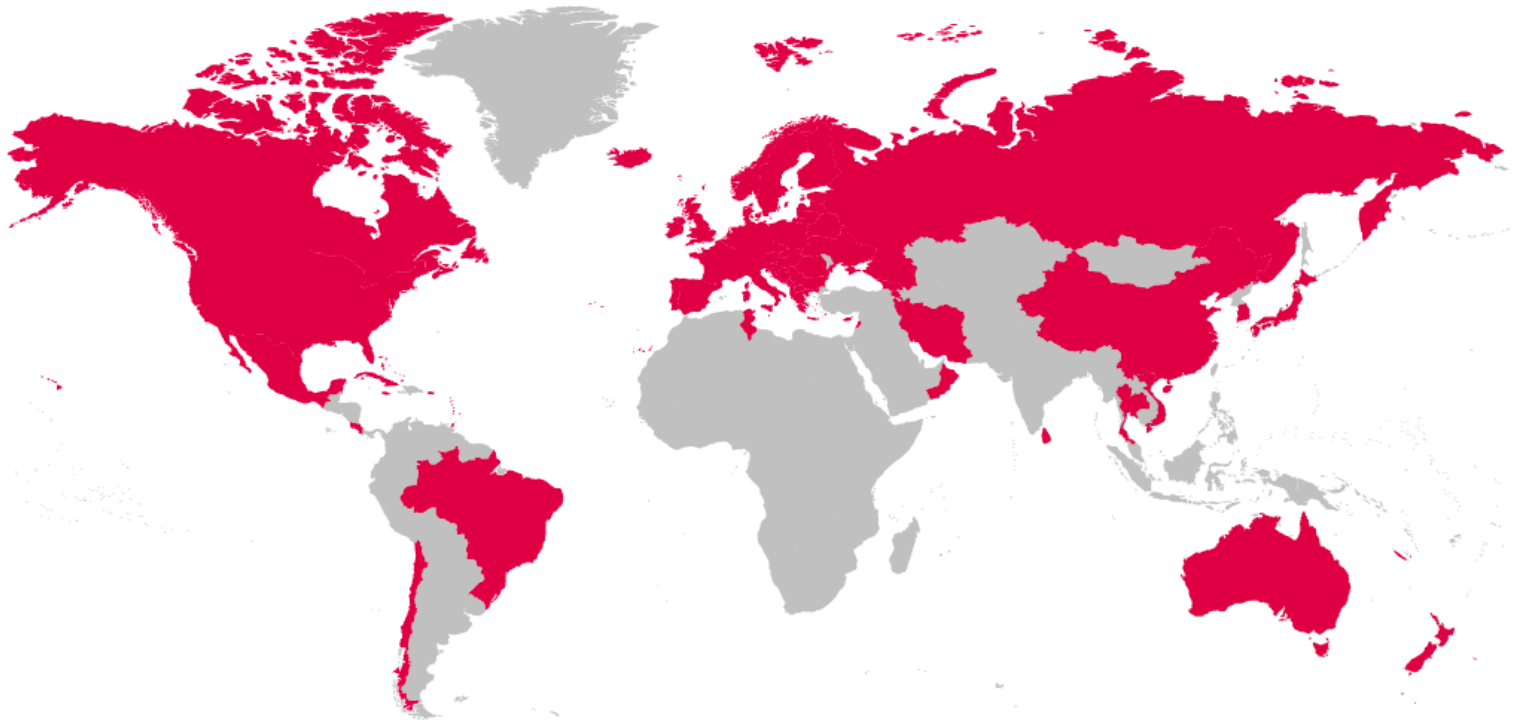
COUNTRIES WHERE MORE THAN ONE FIFTH
OF THE POPULATION WAS 65 OR OVER IN 2010



COUNTRIES WHERE MORE THAN ONE FIFTH OF THE
POPULATION IS EXPECTED TO BE 65 OR OVER IN 2050



COUNTRIES WHERE MORE THAN ONE FIFTH OF THE POPULATION IS EXPECTED TO BE 65 OR OVER IN 2050



“Ageing of the global population represents the greatest social, economic and political transformation of our time”

Global coalition on Ageing



**A global
mega
trend**

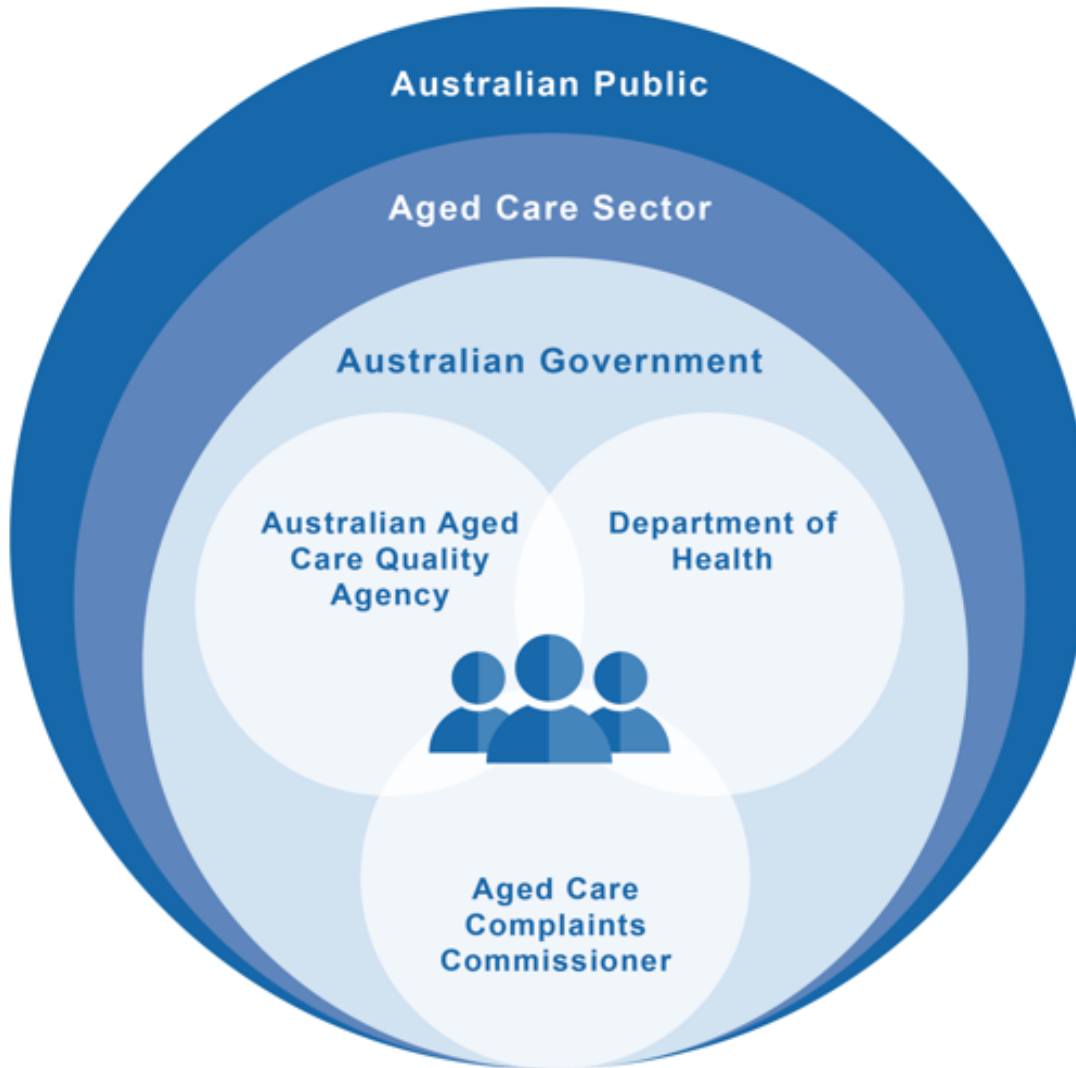


**Here is the good news:
We are all living Longer !**



Australia Aged Care Market Overview

Australian Aged Care Sector



A diverse
and
dynamic
environment

Summary of Australian International capability

Senior Living and Health

Australian led the world

1st country to appoint a Minister for 'Aged Care' 1988

List of ministers for aged care [\[edit\]](#)

Ministers for aged care or ageing were appointed from 1988 to 1993 and again from 1998 to 2013. The portfolio gained a mental health component in 2010. The latter returned to the [health](#) portfolio in 2013, with ageing moving to social services. The following individuals have been appointed as Minister for Mental Health and Ageing, or any of its precedent titles:^[3]

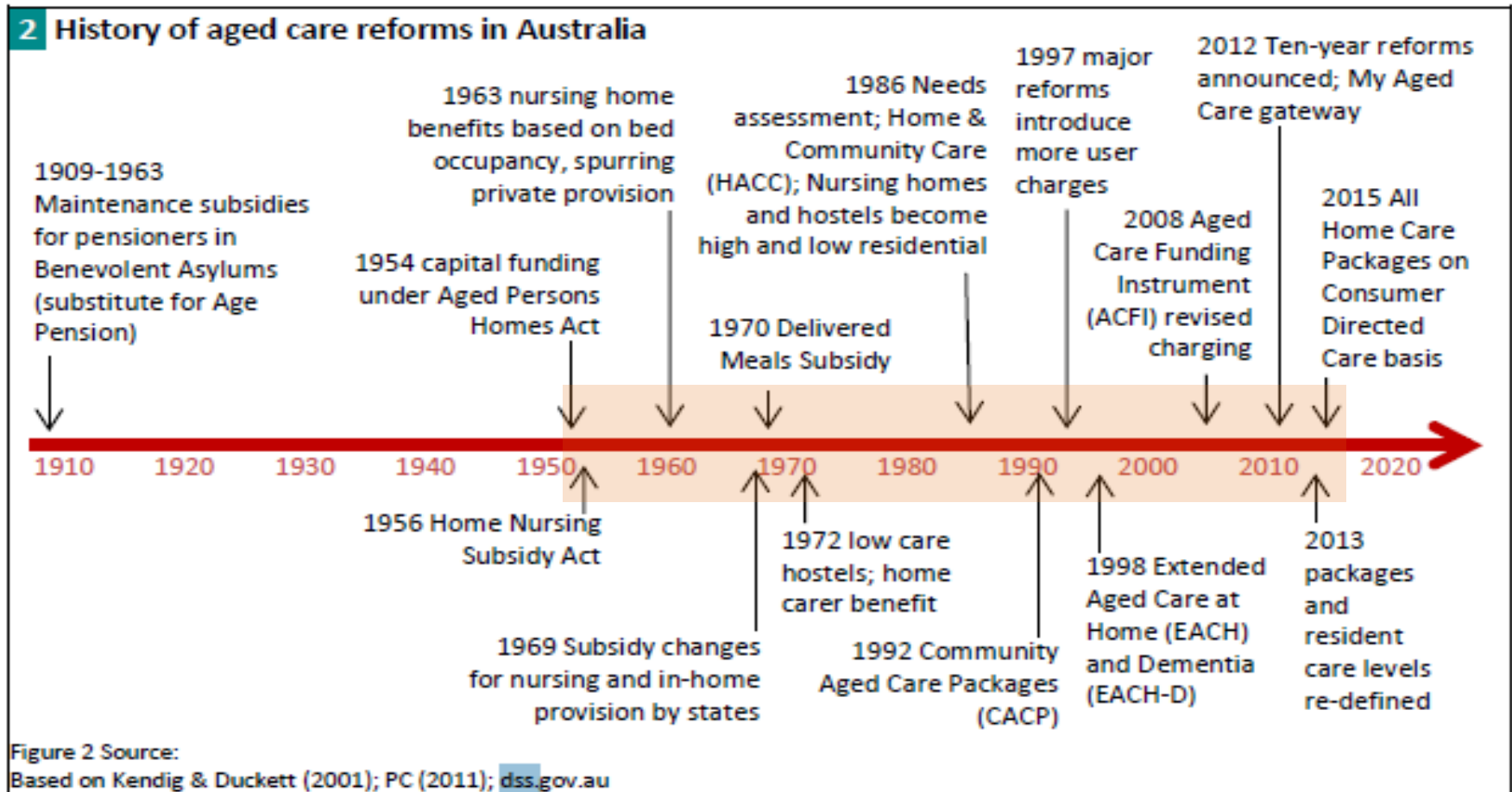
Order	Minister	Party	Title	Term start	Term end	Term in office
1	Peter Morris	Labor	Minister for Housing and Aged Care	19 January 1988	15 February 1988	27 days
2	Peter Staples			15 February 1988	7 May 1990	5 years, 64 days
			Minister for Aged, Family and Health Services	7 May 1990	24 March 1993	
3	Bronwyn Bishop	Liberal	Minister for Aged Care	21 October 1998	26 November 2001	3 years, 36 days
4	Kevin Andrews		Minister for Ageing	26 November 2001	7 October 2003	1 year, 315 days
5	Julie Bishop			7 October 2003	27 January 2006	2 years, 112 days
6	Santo Santoro			27 January 2006	21 March 2007	1 year, 53 days
7	Christopher Pyne			21 March 2007	3 December 2007	257 days
8	Justine Elliot			3 December 2007	28 June 2010	2 years, 207 days
9	Mark Butler	Labor	Minister for Mental Health and Ageing	28 June 2010	1 July 2013	3 years, 3 days
10	Jacinta Collins			1 July 2013	18 September 2013	601 days

1988

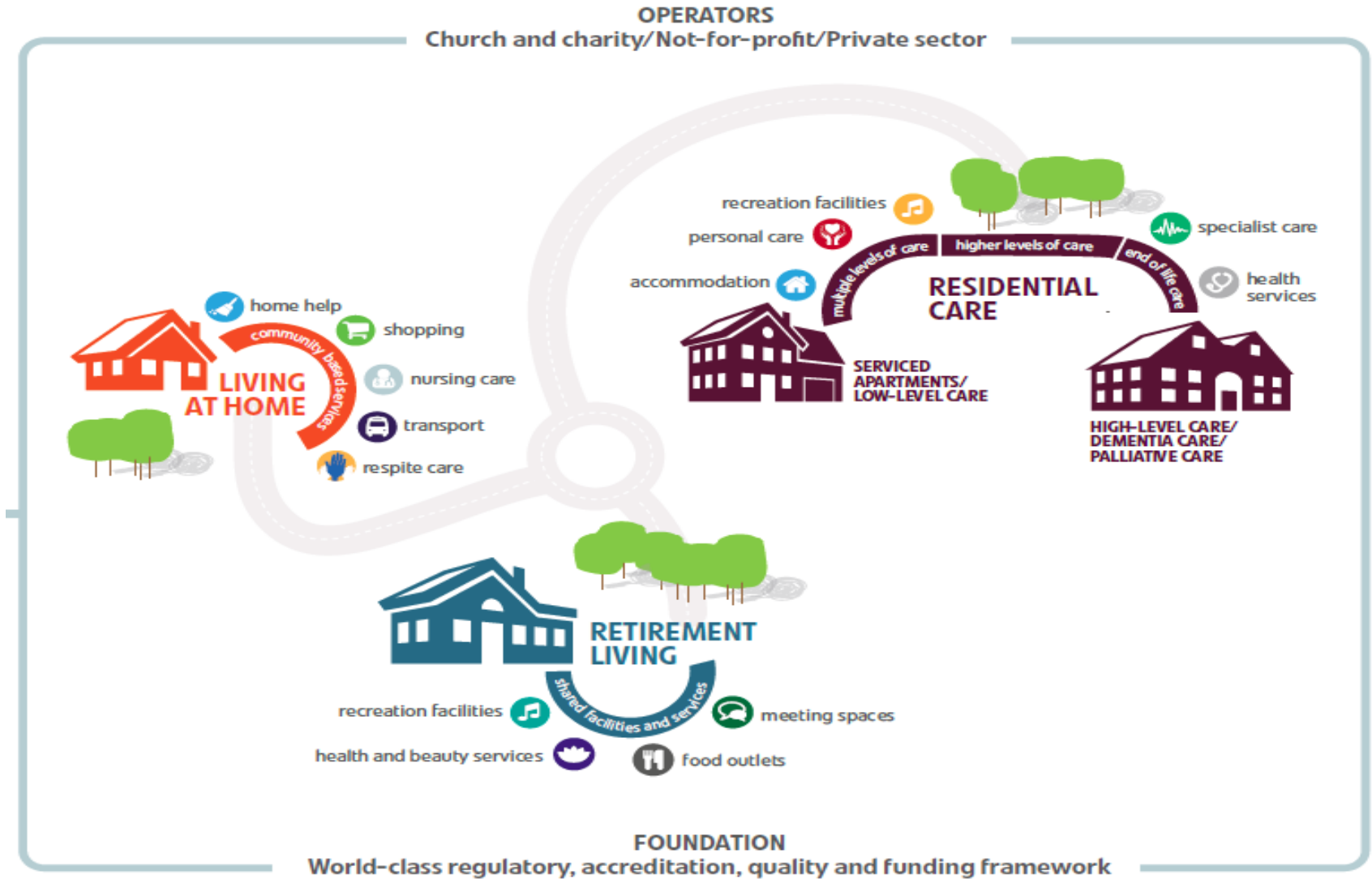
2015

Australia led the world

Formal aged care legislation in place for over 60 years.



Australian Models of Care



Australian Models of Care – *1. Living at Home*



Australian Models of Care – 2. *Retirement Living*



Australian Models of Care – *3. Residential Care*



The Australian aged care system is a global benchmark for best practice

This is all thanks to strong government funding, a robust framework for accreditation, quality and regulation, and a long history of cooperation between government, service providers and the community.

Regulations & Standards



Infrastructure & Design



Aged Care Facility Design



ThomsonAdsett 北京恭和苑养老社区
Beijing Golden Hieghts Senior Living

International
Health City, Wuxi



Health Wellness and Senior
Living – master plan, Henqin



Services & Operations



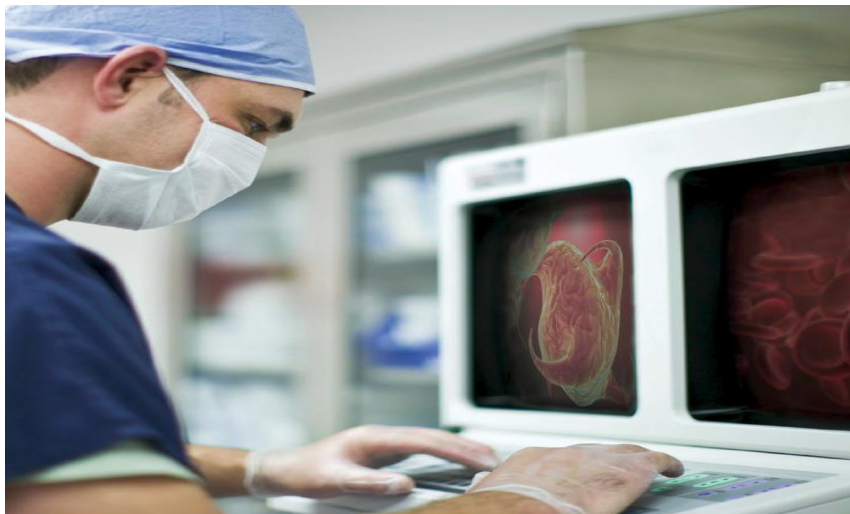
Medical Devices



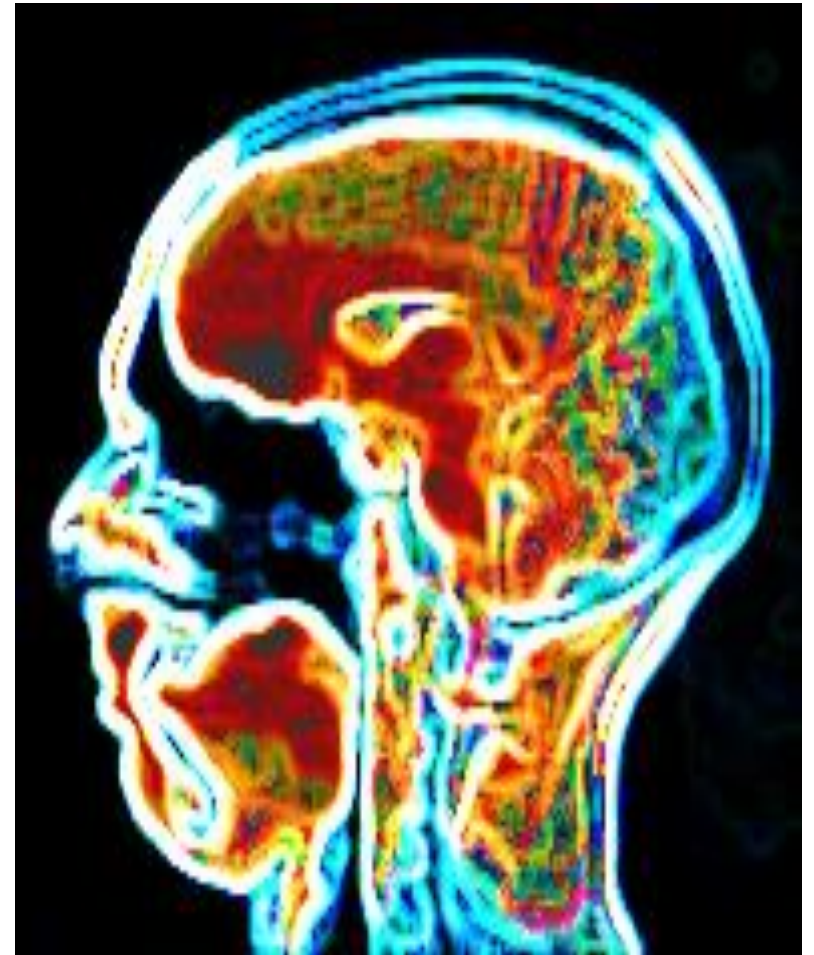
Wellbeing, Nutraceuticals, Complementary Medicines



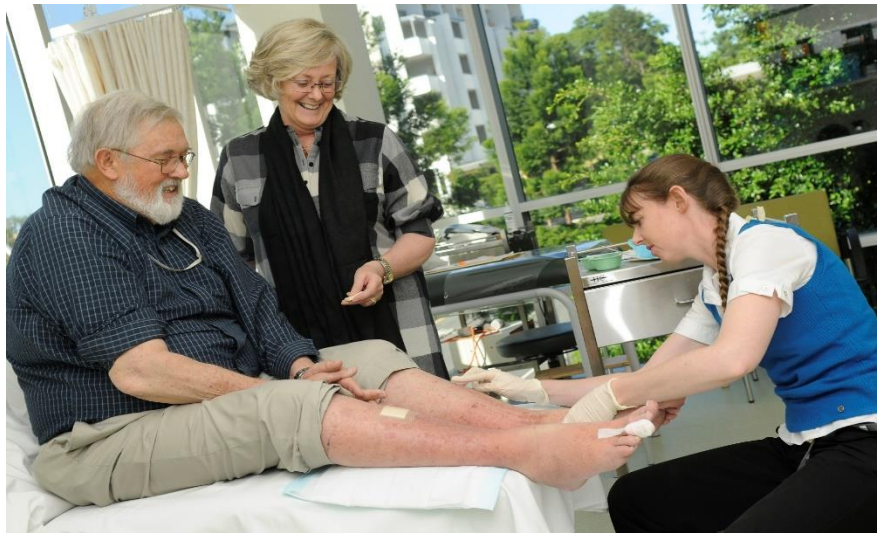
Digital Health solutions



Research & Development



Education & Training



Aged Care Training – HGT and TAFE NSW

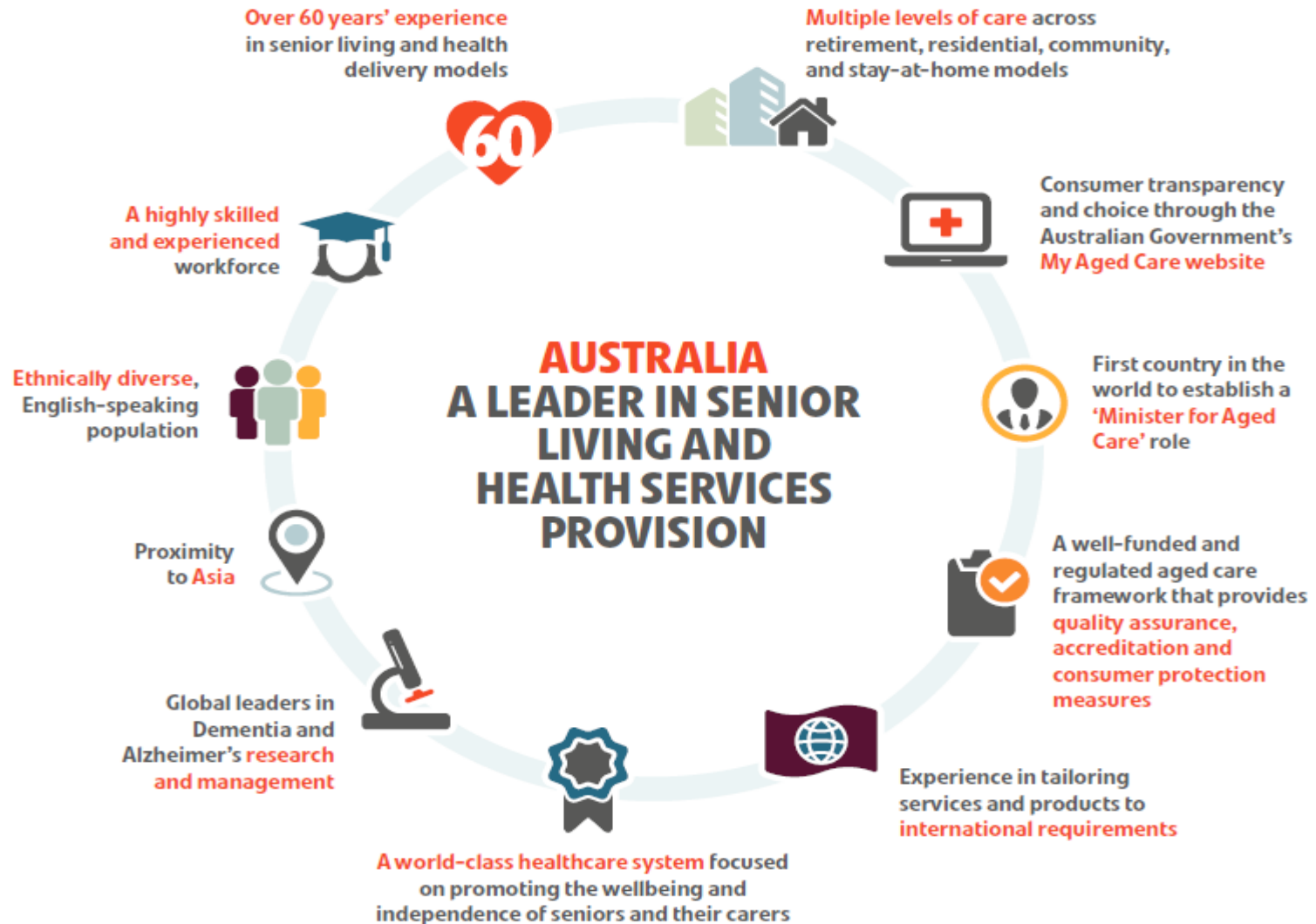


A leading NSW aged care
are successfully delivering
ing programs in BN
ool (百年职校)



Graduation certificate presented by
Dan Tebbutt, STC Austrade Beijing

Australia – a Global benchmark in Aged Care



The background is a solid orange color. On the left side, there are several thin, light-colored lines that intersect and curve, creating a dynamic, abstract geometric pattern.

Resources to identify Australian capability

Senior Living and Health

Australian Industry Capability Reports (ICRs)

www.Austrade.gov.au



Clinical Trials (PDF, 1MB)

Australia is regarded as one of the best places in the world to conduct clinical trials. It boasts world-class medical research and healthcare infrastructure, a stable socio-economic environment, an ethnically diverse population and a strong intellectual property regime.



Aged Care (PDF, 3.3MB)

Australia offers world-class products, services and expertise to help other countries meet the challenges of an ageing population and has many decades of experience in aged care delivery.



Health IT (PDF, 2.9MB)

Australia's health IT industry has its roots in a long history of using innovative communications technology to improve healthcare delivery.



Medical Devices (PDF, 3.4MB)

The cochlear implant (bionic ear) and continuous positive airway pressure (CPAP) devices for sleep apnoea are just two Australian inventions that make a difference to the lives of people around the world.

Australian Seniors Living and Health Industry Capability Report (ICR)

**SENIORS
LIVING AND
HEALTH**

Australian Seniors Health & Living Directory



A comprehensive export directory
to Australian Aged, Community and
Seniors Living products and services
2014 - 2015



www.SeniorsHealthExports.com.au

Directory of Australian Aged Care Capability

www.austrade.gov.au

Australian Capability - A searchable Online web based Directory & e-flip book : www.seniorshhealthexports.com.au/

The screenshot displays the homepage of the 'seniors health exports' website. The browser's address bar shows the URL 'https://www.seniorshhealthexports.com.au/'. The website's header is green with the 'seniors health exports' logo, navigation links for 'Locations' and 'Categories', and a search icon. A large banner image of an elderly couple is featured, with the text 'Find world-class Australian suppliers of seniors products, services & expertise' and a subtext 'Whether you are a vendor, purchaser or investor, Australia can provide support to your ageing population'. Below the banner, it states 'Showing all 264 suppliers. Page 1 of 14'. The main content area lists several suppliers:

- Aged Care Learning Solutions**: Aged Care Learning Solutions provides aged care specific online learning solutions. Aged Care Learning Solutions educational material is endorsed by t...
Aged Care Learning Solutions
- Independent Management Group**: Independent Management Group has offices in Melbourne, Hong Kong and mainland China.
IMG
- DP Training Pty Ltd**: DP Training is your Community and Health service...

On the right side, there are two promotional boxes:

- World famous yet?**: Register your Australian business with us now >
- seniors health exports**: Promoting Australia's expertise and experience in seniors health & living. [Read more about us >](#)

The bottom right corner of the browser window shows a 90% zoom level.

The Health & Aged Care Industry in China

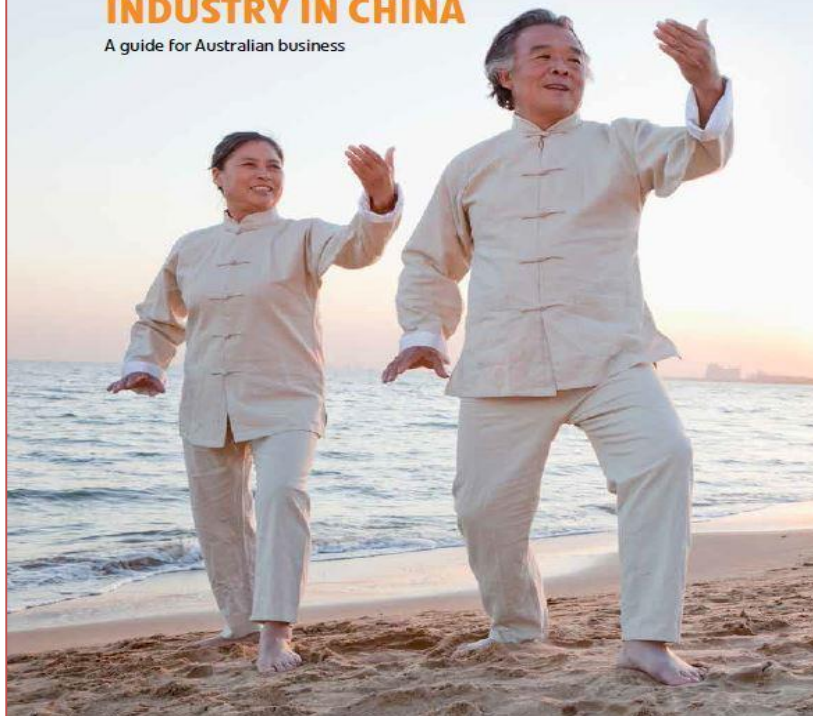
A guide for Australian business

Downloadable from Austrade's Web site: www.austrade.gov.au/Australian/Export/Export-markets/Countries/China/health-and-aged-care



THE HEALTH AND AGED CARE INDUSTRY IN CHINA

A guide for Australian business



Workforce skills development, education and training services

Human resource capacity development in aged care is in urgent demand in China, fuelled by a growing population of senior citizens. In 2013, there were approximately 97 million elderly citizens with chronic diseases; 39.5 million disabled elderly citizens; and 50 million elderly people with limited access to proper care services.⁷

With the Chinese Government introducing a nationwide policy to integrate healthcare and aged care, the demand for qualified and skilled care workers is expected to grow. China requires a workforce of 10 million to care for its projected elderly population of 248 million in 2020.

The health and aged care service industry requires a skilled workforce that is trained to professional standards. The current workforce comprises nurses and casual care workers, often managed by healthcare professionals or managers with hospital backgrounds. The National Health and Family Planning Commission reports that only 50,000 aged care workers and 38,000 medical care workers in China have vocational qualifications.

Industry commentators suggest the typical aged care worker has a limited education. Without professional training and career development, they are only able to provide basic care. For example, they may provide daily living support to seniors who are unable to care for themselves. The long hours and intense pressure mean there is a very high turnover of staff in the aged care sector.

While there is a need for carers, nurses, facility operators and senior managers to be formally trained and accredited, China has not yet established a standards-based nationwide training system for these workers. There are various ways to access training and education in aged care, including through academic institutions, tailored training courses, on-the-job training, and overseas short-term study tours and programs. Students are less likely to enrol in full-time college courses due to the aged care industry's demanding work conditions and low salaries. In addition, many middle-aged and casual staff do not have the financial means to attend private training organisations to develop their skills.

The overall quality of nursing is improving in China. Nursing management skills have been enhanced, and the types of nursing services provided is much broader than in the past. Governments and peak industry bodies have started to recognise the importance of building vocational training capabilities to meet workforce demands. Over time, it is expected that planned systemic changes will improve the salary and social standing of jobs in the aged care industry.

Opportunities

There are opportunities to provide training for nursing staff, healthcare professionals, hospital staff and management and operational personnel, particularly building a career path for young professionals through different levels of training from basic care to management roles.

Vocational training providers can be divided into two categories: state-owned and privately owned. State-owned training providers are funded by the Ministry of Civil Affairs, local civil affairs bureaus and labour bureaus, which provide all training materials and licences. The courses provided by state-owned institutions such as vocational training colleges are comparably basic and not tailored, and would be deemed equivalent to a level lower than a Certificate III course in Australia. The courses are designed to equip entry-level carers with basic skills in caring for the elderly.

There are opportunities for Australian healthcare training providers to work with these colleges to provide joint programs delivered in-classroom or on-placement. Australian institutions have now started to develop joint programs with Chinese vocational colleges in Beijing, Shanghai, Nanjing and Chengdu to deliver aged care training content. The courses are normally localised and delivered by trainers from Australian TAFE and other institutions. Several Australian TAFE and registered training organisations have already established relationships with Chinese vocational colleges, especially in allied health and professional nursing training for the aged care industry.

China's private aged care training sector is evolving as industry demand grows. Partnership opportunities to deliver full-time vocational training and train-the-trainer programs are emerging. Private Australian training institutions have partnered with Chinese vocational training providers to attract students. Government-to-government cooperation will continue to support the growth of this sector.

SIZE OF HEALTH AND AGED CARE SERVICES WORKFORCE



8.0m
HEALTH WORKERS



3.3m
REGISTERED NURSES



3.0m
REGISTERED DOCTORS
& PROFESSIONAL ASSISTANT
MEDICAL PRACTITIONERS

Source: 2016–2022 Research
Report on China Aged Care Market
and Trends, May 2016.



**AUSTRADE
Aged Care
Trade Missions
to China
2015 - 2017**

AUSTRADE Aged Care initiatives & events in China

- **Australia Week in China** (AWIC) – health stream April 2014
- **Chengdu Aged Care VET Forum** April 2015
- **Australia China Free Trade Agreement (ChaFTA)** Oct 2015
- **Australia-China International Aged Care Summit– BJ** Nov 2015
- **Australia Week in China** (AWIC) – health stream April 2016
- **Chinese inbound Customer Delegation to LASA** Oct 2016
Leading Ageing Services Australia National Congress (October 2016) with ancillary visits to other cities
- **Australia-China Aged Care Seminar** - Guangzhou Nov 2016
- **Australia Aged Care Training Demo Class Roadshow**
Beijing, Shanghai, Chengdu April 2017
- Australia **Inbound PRC Aged Care Customer Mission**-Bris/Melb/Ade –
Nov 2017

AUSTRADE Aged Care & Health events

Chengdu Aged Care VET Forum (April 2015)

A milestone

- 20 Australian service providers in aged care VET sectors
- 140+ Chinese companies nationally including key media agencies.

The Forum assisted Australian organisations to enhance their understanding of the market and identify quality opportunities.



Australia-China International Aged Care Summit

November 2015 – Beijing



Australian Masterclass - Aged Care Training Capability Roadshow

Beijing 24 April | Chengdu 27 April | Shanghai 28 April - 2017



Australian Masterclass - Aged Care Training Capability Roadshow

Beijing 24 April | Chengdu 27 April | Shanghai 28 April - 2017



Australian Aged Care Training Delegates April 2017

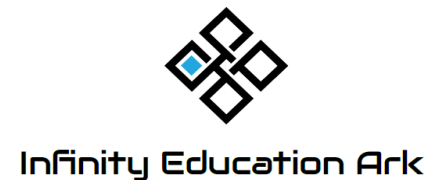


CHARLTON BROWN®

we train we place we care



TMG COLLEGE
A U S T R A L I A



Austrade's China team – Nov 2015



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Thank You